

## NEWS RELEASE

### **Wangard Partners Welcomes The Marek Group To Highlands Business Park**

Sussex, WI – August 24, 2023 – Wangard Partners, a distinguished leader in commercial and industrial property development, is thrilled to announce the commencement of a 81,549SF lease with The Marek Group, marking another significant milestone for Highlands Business Park in Sussex, WI.

The lease agreement, which officially began on August 24, 2023, encompasses 81,549 square feet, constituting over 50% of the recently completed 150,000 square foot premier industrial space within Highlands Business Park. The Marek Group proudly stands as the inaugural tenant of this building.

“The Marek Group’s marketing execution platform has continued to experience rapid growth, requiring significantly more space to accommodate new clients and future growth opportunities.” expressed Fuzzy Marek, CEO of The Marek Group. “Moving and consolidating our Fulfillment Centers from Pewaukee and Brookfield to a larger, state-of-the-art facility in Sussex will amplify our operational capacity by nearly 50%, ensuring logistical convenience for both the company and our employees. The relocation underscores our commitment to growth and efficiency in our expanding marketing fulfillment operations and keeps the facility within 10 minutes of our headquarters in Waukesha.”

"We are elated to welcome The Marek Group to the Highlands Business Park." expressed Stewart Wangard, CEO and Chairman at Wangard Partners. "Their presence not only validates the appeal of our industrial space but also underscores our commitment to fostering a dynamic business ecosystem within the region."

Highlands Business Park has rapidly established itself as an epicenter of industrial innovation and business excellence. Prominent establishments such as Kwik Trip and Adron Tool Corp. are proud occupants of Highlands Business Park with its strategic location and modern infrastructure.

Beeler Construction, known for its commitment to quality and attention to detail, oversaw the build-out process, ensuring that The Marek Group will enjoy a tailored and efficient industrial hub that meets their specific needs.

Cushman & Wakefield’s expertise was key in reaching a lease agreement.

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**About The Marek Group:** The Marek Group specializes in optimizing B2B marketing solutions for large corporations in healthcare, financial services, manufacturing, and retail environments who sell their products through multiple sales channels and complex selling environments. The family-owned business, founded in 1968, facilitates thousands of daily Omni-channel transactions through its marketing software and mobile applications, then delivers the content to end-users via digital output, printed media, audio & video, promotional products, direct marketing, and more. It relies on its real-



time data analytics to ensure use of the right content, at the right time, and in the medium known to drive optimal results.

**About Wangard Partners, Inc.**

In 1992, Wangard began with the intention of being a different kind of commercial real estate firm, one inspired by a true passion for development. Wangard builds for communities, with communities. Wangard continues to improve the landscape of Wisconsin, not only by developing high-quality, unique properties, but by creating opportunities for job growth to build a stronger economy. Wangard Partners is the largest minority-owned developer in the state and has been recognized by its peers as Developer of The Year by The Daily Reporter for four consecutive years. Learn more at [wangard.com](http://wangard.com).

**Media Contact:**

Stewart Wangard  
CEO & Chairman  
Wangard Partners, Inc.  
[swangard@wangard.com](mailto:swangard@wangard.com)  
414-935-4110

**Wangard Partners, Inc.**

1200 North Mayfair Rd  
Suite 410  
Milwaukee, WI 53226]  
[Wangard.com](http://Wangard.com)