

Wangard Partners and Ragtag Ventures Deepen Investment Partnership in Fitchburg and the Madison MSA

Strategic collaboration supports continued investment in The Juniper Apartments, Rowan at Hartung Fields, and future regional opportunities

FITCHBURG, Wis. — June 26, 2026 — Wangard Partners, a Milwaukee-based real estate development, investment, and property management firm, announced today a continued strategic investment partnership with Ragtag Ventures, reinforcing both organizations' long-term commitment to Fitchburg and the broader Madison metropolitan area.

The partnership includes continued investment in **The Juniper Apartments** in Fitchburg, Wisconsin, and supports future collaboration around **Rowan**, the second phase of **Hartung Fields**, along with additional opportunities across the Madison MSA.

Rather than a one-property transaction, the collaboration reflects a broader alignment between Wangard and Ragtag: a shared belief in disciplined investment, high-quality housing experiences, and long-term community stewardship in one of Wisconsin's most dynamic growth markets.

*"Fitchburg continues to be a market where we see strong fundamentals, thoughtful planning, and meaningful opportunity to invest in housing that supports the community," said **Burton Metz, President of Investments & Acquisitions of Wangard Partners**. "Our partnership with Ragtag allows us to align capital and experience in a way that supports not only The Juniper and Rowan, but a larger platform for future opportunities together."*

The Juniper Apartments are located in Fitchburg's Hartung Fields area, a growing mixed-use community designed to bring housing, connectivity, and neighborhood amenities together in a highly accessible location. Rowan, the second phase of Hartung Fields, represents the next step in that continued investment.

For Wangard, the partnership builds on the company's vertically integrated approach to real estate, combining development, investment, and property management expertise to support communities from concept through long-term care. For Ragtag, the collaboration creates additional capacity to continue advancing high-quality residential opportunities in Fitchburg and the Madison region.

*"We're excited to continue working with Wangard as we build on the momentum at Hartung Fields," said **Ned Hoyt, Founder & CEO of Ragtag Ventures**. "This partnership gives us the ability to keep investing in Fitchburg while looking ahead to future opportunities where our teams can create spaces that matter together."*

Local leaders also noted the importance of continued private investment in Fitchburg's housing and neighborhood growth.

*"We are delighted to welcome Wangard Partners to the Fitchburg community, and to see this partnership with our local developer Ragtag Ventures" said **Fitchburg Mayor Julia Arata-Fratta**; "we are committed to bringing quality housing to the Fitchburg community to help address overall housing affordability and supply"*

Wangard and Ragtag expect the partnership to support additional investment conversations across the Madison MSA, with a focus on well-located multifamily and mixed-use opportunities where disciplined capital, strong local relationships, and long-term stewardship can create community value.

About Wangard Partners

Wangard Partners is a Wisconsin-based real estate investor and developer with more than 30 years of experience across industrial, flex-tech, and commercial asset classes. Wangard brings an integrated approach to development, investment, and leasing, with a focus on delivering strategic real estate solutions that create value for users, partners, and communities across the Midwest. Learn more at [wangard.com](https://www.wangard.com).

About Ragtag Ventures

Ragtag Ventures is a Madison, Wisconsin-based real estate investment and development firm specializing in upscale multifamily communities throughout the greater Madison area. The firm combines local market knowledge, thoughtful design, and hands-on execution to create residential communities that are responsive to market demand and integrated into the fabric of the neighborhoods they serve. Ragtag also provides investors with access to structured real estate investment opportunities designed to support long-term value creation. Learn more at [ragtagventures.com](https://www.ragtagventures.com).